

Class of 2024 Senior Grad Ad Instructions

Due Date: November 3, 2023

Senior Grad Ads have been a tradition for many years. Parents have the opportunity to purchase space dedicated to their child on a page in the Yearbook. It's a way of making the Yearbook personal to each senior and celebrating their senior year and high school career. This year, you have the following options when creating the grad ads:

1. Design the ad on your own. If you have prints, you'll need to scan them into digital format. Once you've designed the ad, you'll submit using the yearbookforever.com website. Design your ad for the space size you will be purchasing (see size guide for specific measurements.). If you don't know which program/app to use, we recommend using **Canva.com**. Please include your student's first and last name somewhere in the ad so that we can identify it during production. The final step is to download your ad. When you do so, please save the ad you create with the file type "**PNG**" to ensure high resolution and good quality.
2. Your second option is taking your photo prints or digital images to a professional graphic designer and they can create the ad to your specifications and upload to yearbookforever.com
3. Finally, you can have a Yearbook staff member design your ad. Just send us the photos and text you want to use, and we will create a basic ad for you. There is an additional \$50 charge for this service. If you would like your submitted photos or artwork back, include a self-addressed stamped envelope and we will mail it back to you.

*Please note that it is the Stanwood-Camano School District's policy to limit the Grad ads to include only the student's name and the family members' names that are purchasing the ad, along with a basic message such as "We are so proud of you" or "Congratulations." We are sorry we cannot offer space for longer personal messages in your ads.

Submission procedure: Go to **Yearbookforever.com** and type in **Stanwood** into the School Name box and select **Stanwood High School**. Then click the **Yearbook Snap** button and type in **Spartans** for the access code. Next, click on **Upload Photo** and select the photo/ad that you want to upload, and select **Grad Ads** as the category so it uploads to the correct folder. Please include your name and email.

If you have any questions, you can contact the yearbook advisor,
Mr. Hawk at: whawk@stanwood.wednet.edu or 360-629-1300 x5324

Please fill out this form and turn it into the main office along with a check in the correct \$\$ amount made out to Stanwood High School:

Student's Name: _____

Parent's Name: _____

Email Address: _____

Phone Number: _____

Amount Enclosed: \$ _____ Size of Ad: _____

If using the mail, send to this address:

The Spartan Epic
Stanwood High School
7400 272nd St. NW
Stanwood, WA 98292

*The Deadline is **November 3rd, 2023.***

We must receive your materials and payment by that time, in order for your ad to appear in this year's Yearbook.